



Guidelines for Hosts & Guests

Below are some guidelines to ensure a smooth, successful broadcast at Napa Valley TV:

Please Keep a Steady Volume

To help maintain consistent audio quality, it is important that each person speaking maintain a steady volume. You do not need to shout, but please try to talk at a decent volume and maintain that volume. What you are saying is VERY important to the program and we want to ensure you are heard.

Please Turn Off Your Cell Phone!

As much as we love some of those cellular ring tones, they often distract other guests and hosts on the program you are on. In addition, the ring tone tends to pick up on the microphones and place that infamous ring permanently on the show.

Do Not Wear Green, Pinstripes, or a Busy Pattern

Although green may be your favorite color (or not), please do not wear any type of green clothing while on the program. We utilize a "Green Screen" at Napa Valley TV, which replaces the color green with a background image of our choice. Anyone wearing the color green, more specifically lime green, will find himself or herself disappearing in the background! Also, please do not wear pinstripe shirts. Pinstripe shirts often create a "rainbow" effect on your shirt that can be distracting to the viewer watching at home.

Wear Colors Darker Than Your Skin Tone

The video camera is not as forgiving as the human eye. When wearing a shirt color brighter than your skin tone, our camera has to turn down its brightness, which creates a dark shadow on your face. By wearing a shirt/jacket color that is darker than your skin tone, it allows our camera to allow a brighter image on the screen, helping to brighten your face, which is what people will be looking at on TV.

You Can't Sell On Our Station

Remember, Napa Valley TV is a non-commercial public access entity, which simply means we can't sell any goods/services on our station. Unless you are representing a certified non-profit organization, commercialism is PROHIBITED on our station.

Pretend The Cameras Are Not Here

When on camera, simply pretend the cameras are not here. We have a 3-camera studio, which means "following" each camera when you talk will look distracting to the audience at home. You should pretend the cameras are not here and that you are sitting in a living room having a conversation with others whom you are talking to.

Smile And Have Fun!

All guidelines aside, television should be fun and enjoyable. So remember, SMILE and have fun!

Napa Public Access Cable Television (NPACT) Federal ID: 68-0096506

Mailing Address: PO Box 4347, Napa, CA 94558 707-257-0574

Location: Pueblo Avenue, Valley Oak High School, Room C3, West of the Boys and Girls Club