



## Slide Guide

### Tips to make sure your slide works well on TV

- Please use Widescreen Format (16:9 Ratio)
- **Do not use clip art or word art**
- No Gradients
- No Busy Backgrounds (No Textures, Detailed Pictures, Patterns)
- Make sure text is **at least 24pt** and a readable color, shade, and font
- Keep all text inside the "Title Safe" area. (This is just like the margins when you print a document)
- Stay away from overelaborate and complicated fonts
- Try not to use overly saturated colors like bright yellow, red, green, or blue, they bleed when on TV
- Only use up to two fonts
- Include your Logo and relevant Graphics and contact info on **EACH** slide (A picture is worth a thousand words!)
- Some things are hard to read on a small screen. If your slide is readable at 20% its usual size it should work.

Here are some Bad and Good examples:

### Bad Slides

Napa Valley TV offers a variety of classes in Television Production

**PRODUCERS' ORIENTATION**

is a non-technical class covering policies & procedures of public access TV & is required for all producers & workshop participants.

For more information, please call 257-0574 or visit [www.napavalleytv.org](http://www.napavalleytv.org)

### Good Slides

**got class?**

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**Producer's Orientation**

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**Napa Valley TV**

**TV Production Assistants Needed**

Napa Valley TV is looking for volunteers to assist with television productions

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