



TEACHER **TRAINING**  
& SCHOOL **MEMBERSHIPS**

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**NAPA VALLEY TV**  
*Public, Education, Government Television*

# Train in Video Production and use our studio and equipment year-round



Napa Valley TV offers teachers easy, flexible, and low-cost support to help you bring video production into your classrooms. We teach you video production so that you can teach video production to your students.

**Note:** A Napa Valley TV membership is required to submit programs to air on TV, take classes or use our equipment. We encourage schools to become members of our TV station (\$70 per year) to bring benefits to your teachers and students. Teachers may also join the TV station as individual members (\$20 per year).

## OPTION ONE

### Take Thursday Evening Classes

Teachers may take our Television Production Workshop (3-hour class/ \$30) and/or Introduction to Digital Editing Class (4-hour class/\$40.) Afterward, use our TV station and check out equipment for free to make videos for TV and other media outlets. We will help you each step of the way with technical support. You will also be assisted during our Open Studio programs on Tuesday afternoons when NVTV members help each other film 30-minute programs.

## OPTION TWO

### TV Production Classes on your campus

NVTV will provide training on school campuses for a flat fee of \$50 per hour. After a 1.5 to 2-hour training, teachers may utilize our equipment under their school's membership. Teachers trained at their school may later opt to learn how to use NVTV's TV studio and editing booths.

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## Testimonials

*"Napa Valley TV has staff has been absolutely wonderful in helping start our broadcasting club here at Vintage High. They have given teachers and students countless hours of training and assistance on how to use and set up video and audio equipment. Because of this assistance we are broadcasting live and on demand events happening at Vintage."*

*— Chris Auld, Vintage High School*

*"The Napa Valley TV station has opened up a new world for my students. Experiencing all that goes into producing a show has been a great opportunity for project based learning. The knowledgeable staff that trained me allowed me to turn around and train my students, which gives them access to a fabulous community resource."*

*— Jane Siemonsma, Napa High School*

*"As an educator I am very grateful to have Napa Valley TV as a resource for training, equipment, and support."*

*— Julie Lovie, Valley Oak High School*

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## Contact us today to get started with NVTV

**Contact:** James Raymond

**Phone:** 707.257.0574

**Email:** james@napavalleytv.org

**Hours:** M-F 10am - 6pm



# School memberships at Napa Valley TV unlock education opportunities



## **How does a School Membership in Napa Valley TV Work?**

To simplify the process of airing videos on TV and using NVTV's services, School Administrators may complete NVTV's requirements for membership on behalf of their faculty. As a result of joining the station, your staff will not need their own memberships.

## **Once a school is a member teachers may start using NVTV's services:**

1. **ASK YOUR SCHOOL** do I need more parent consent forms signed?
2. **SEND IN STUDENT AND CLASS VIDEOS** to air on Napa Valley TV.
3. **REQUEST TRAINING** as needed to access our equipment and technical support.

## **Why haven't I heard about these programs for teachers before?**

Napa Valley TV understands the impact of the recession on schools as well as the increasing importance of 21st century learning and technology skills in education. As of 2013, we are making a concerted effort to reach out to schools and offer to help train teachers and students in video production at low prices that schools can afford.

## **If teachers are experienced videographers, do they still need to take NVTV classes to use studio and equipment?**

No. Contact James Raymond, NVTV's Executive Director to discuss your needs. Some experienced videographers chose to take our classes regardless and enjoy them. See our handout "10 Ways for Teachers and Students to Utilize Napa Valley

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## About Napa Valley TV

Napa Valley TV is YOUR Community Access TV station and dedicated Education Channel. You are invited to share our non-commercial TV station's broadcasting hours, television studio, video cameras, sound, and lighting equipment.

We broadcast on Comcast Channels 27 & 28, AT&T U-Verse Channel 99, and live-streaming from [www.napavalleytv.org](http://www.napavalleytv.org). Services are available on a first come first serve basis to station members. Students as well as adults are all invited to utilize NVTV's career and technical education services.



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